

**Belvidere Youth Baseball, Inc.**

**P.O. Box 322**

**Belvidere, IL 61008**

Dear Potential Sponsor,

BYB has begun our 52<sup>nd</sup> year of offering baseball and softball programs to Boone County children. Last season we had over 700 players in 9 leagues on 54 teams, ranging in age from 6 to 17 years old.

Our program continues to thrive, due in part to the generous contributions of our team sponsors. Annual sponsor fee helps pay for team uniforms, as well as the many other costs involved in running a program of this size. BYB expenses include team equipment, umpires, groundskeeping, field lights, garbage service and repairs and improvements to our facilities. Last year our expenses totaled over \$120,000. The money we receive from our team sponsors helps BYB keep the player registration fees at a reasonable amount, so that parents can afford to have their children participate in baseball or softball.

As we look forward and try to keep in mind what the economy around us is doing, the Board has decided to not only keep the sponsorship fee the same for 2010 but we have also added some other packages that will allow businesses for a small increase to gain more exposure. The packages are laid out on the form that I have enclosed with this letter.

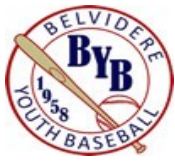
I am writing this letter to ask for your support this season and remind you that your support is very much appreciated. The Boys and Girls of BYB benefit greatly from the support of our sponsors and need your support to be able to continue to benefit from the great Program here at BYB.

Now I know this letter comes early in the year for most of you but I have Good News. This year I am sending you this letter to just ask for your commitment to our program for one of the sponsorship packages and invoicing for those packages will not be sent out until April. We are doing this process this year so that we can get an early count on how many sponsors we have committed to the Program and also giving sponsors a little extra time to pay us. Please return the Commitment form by February 24, 2010.

In Closing, I just want to say that I know how bad times are for business today and most businesses have cut out all of their donations and contributions to organizations like ours to help conserve money in these tough times, but I plead with you that you will full heartedly consider supporting this long time kid's program in Belvidere. Thank you for your consideration of this matter and if you have any questions please let me know. You can contact me at (815) 520-1251 or email me at [anthonydini@comcast.net](mailto:anthonydini@comcast.net).

Sincerely,

Anthony J Dini  
Development Director



**Belvidere Youth Baseball, Inc.**  
**P.O. Box 322**  
**Belvidere, IL 61008**

Dear Potential Sponsor,

The following Packages have been laid out for the 2010 Season. We have added many packages of sponsorship so that we can allow our sponsors to get extra exposure for little expense. Please fill out the following Form and return it to my Attention at the address below. Remember Checks are needed at this time. Invoices will be sent out sometime in April. Thank you for your consideration of being a Sponsor of BYB and we greatly appreciate any support that you can give to our program. Please return the Commitment form by February 24, 2010.

Return address: **Belvidere Youth Baseball**  
**Attn: Anthony Dini, Development Director**  
**PO Box 322**  
**Belvidere, IL 61008**

If you should have any questions please feel free to contact me at (815) 520-1251 or by email at [anthonydini@comcast.net](mailto:anthonydini@comcast.net).

Sincerely,

Anthony J Dini  
 Development Director

**2010 Sponsorship Form / Commitment**

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Package Selection: *Please indicate which package you are choosing*  
 \_\_\_\_\_ Package A  
 \_\_\_\_\_ Package B  
 \_\_\_\_\_ Package C  
 \_\_\_\_\_ Package D  
 \_\_\_\_\_ Package E

- Package A - \$325.00  
 Sponsorship of One Spring/Summer Baseball/Softball Team
  - Package B - \$425.00  
 Sponsorship of One Spring/Summer Baseball/Softball Team  
 One Sign Sponsorship for all of 2010.\*
  - Package C - \$525.00  
 Sponsorship of One Spring/Summer Baseball/Softball Team  
 One Sign Sponsorship for all of 2010.\*  
 Sponsorship of One Fall Baseball/Softball Team
  - Package D - \$450.00  
 Sponsorship of One Spring/Summer Baseball/Softball Team  
 Sponsorship of One Fall Baseball/Softball Team
  - Package E - \$200.00  
 One Sign Sponsorship for all of 2010.\*
- \* The Physical Sign is the responsibility of the Sponsor.

By committing to one of the above Packages you commit to BYB the Payment of the corresponding amount for that package. This commitment is binding and affirms that your company or organizations agrees to be a sponsor of BYB for the 2010 season. You also affirm that you understand that BYB will invoice you for said amount during the month of April 2010 and the terms of said invoice will be net 30 days.

Signed: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_